

# OPTIMISM

A STRONGER PBCOM RISES

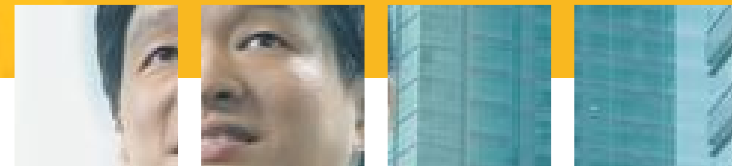


Philippine Bank of Communications

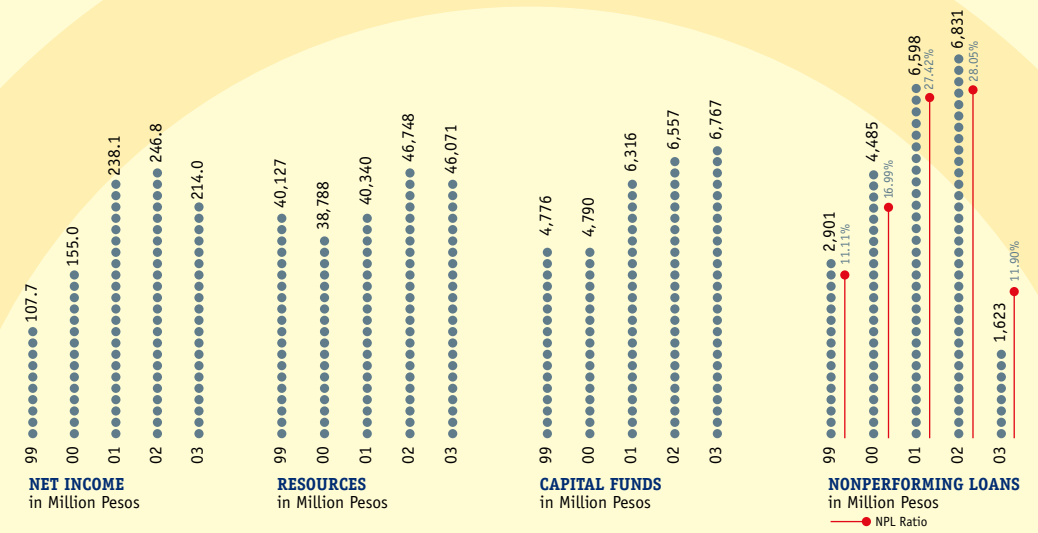
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A circle intersecting another circle.  
Where one cycle ends, another begins.  
As soon as a goal is achieved, another begins.  
The process of transformation sets a new cycle  
of change and evolution into motion.

Starting anew with optimism, PBCOM moves forward.  
Orchestrating its efforts.  
Optimizing opportunities.  
Overcoming obstacles.  
So it can perform even better now and in the future.



<b>OPTIMUM</b> financial highlights	1
<b>OVERVIEW</b> letter to stockholders	2
<b>ORCHESTRATING CHANGE</b> PBCOM transformation	8
<b>ONWARDS</b> optimizing our strengths and opportunities	12
<b>ODYSSEY</b> milestones in PBCOM history	16
<b>ORGANIZATION</b>	
board of directors	18
management team	20
committees	22
senior officers	23
<b>OUTLOOK 2003</b>	
corporate governance	26
risk management	27
statement of management's responsibility	28
report of independent auditors	29
financial statements	30
branches and banking services	42



	2003	2002	2001	2000	1999
<b>OPERATING RESULTS</b> FOR THE YEAR, IN MILLION PESOS					
Total Income	3,698.1	3,708.7	4,314.2	3,638.5	3,662.7
Total Expenses	3,484.1	3,461.8	4,076.0	3,483.5	3,555.0
Net Income	214.0	246.8	238.1	155.0	107.7
EARNINGS PER SHARE IN PESOS					
	4.07	4.69	5.22	4.91	3.41
<b>STATEMENT OF CONDITION</b> AS OF YEAR-END, IN MILLION PESOS					
Total Resources	46,071	46,748	40,340	38,788	40,127
Loans, Net	12,304	17,567	17,619	19,761	21,174
Nonperforming Loans	1,623	6,831	6,598	4,485	2,901
Deposits	26,213	33,751	30,323	22,640	29,452
Capital Funds	6,767	6,557	6,316	4,790	4,776
Nonperforming Loans to Total Loans	11.90%	28.05%	27.42%	16.99%	11.11%
Capital Adequacy Ratio	15.57%	15.16%	16.01%	12.61%	10.26%
<b>HEADCOUNT</b> AS OF YEAR-END					
	988	1,043	1,061	969	988
<b>NUMBER OF BRANCHES</b> AS OF YEAR-END					
	64	64	64	45	45

# OVERVIEW

letter to stockholders

The year 2003 capped a period of concerted efforts by both the shareholders and the new management to transform PBCom and implement measures that would ensure the protection of the Bank's depositors, prevent the emergence of systemic risks, increase shareholder value and ensure the continuity of the professional careers of PBCom employees. While the year was also the most difficult one since the Bank took on the path of transformation, it also paved the way for setting a new direction that ensures PBCom's sustained growth and profitability.

This new direction was heralded by the launching of a comprehensive business plan put together by the new management and fully supported by the major shareholder groups. The basic element of this business plan was to obtain approval from the Philippine Deposit Insurance Corp. (PDIC) and the Bangko Sentral ng Pilipinas (BSP) for a financial enhancement package, which together with the beneficial effects of the transformation process, would result to a stronger bank. The critical element of the plan, however, was the use of a Special Purpose Vehicle (SPV) in accordance with public policy. The SPV was eyed as a mechanism through which the nonperforming assets (NPAs) that remained after implementing a comprehensive asset recovery program, would then be taken out of the balance sheet.

outperforming our past  
ensuring our future



Luy Kim Guan  
Chairman Emeritus

OVERVIEW

With this business plan, we extended the “good bank-bad bank” strategy that had been adopted by other banks. The “good bank” was retained while the “bad bank” was eliminated together with the distractions such structure normally creates. This left us with more energy and an opportunity to focus on sustaining the “good bank.”

The formalization of this business plan capped more than a year of tedious efforts to formulate a workable and permanent solution to address the NPA problem of the Bank. Strong loan recovery and asset management efforts and a holistic transformation drive put forth in the past three years have resulted in the disposal of a significant number of our acquired assets and the generation of additional revenues for the Bank. However, we realized that to achieve sustainable growth there was a need to develop a comprehensive business plan in order for PBCom to truly harness its inherent strengths and capabilities developed during the transformation drive.

The road leading to such a solution, though, was an arduous one that necessitated all our creative energies and unwavering determination. The complexities of addressing various issues ranging from market dynamics, to securing regulatory approvals to shareholder concerns over the viability of our proposals were extremely challenging. Furthermore, the reality that previous attempts in the industry to take the SPV route in resolving NPA problems failed had been discomfoting.

In the end, however, sheer resolve and persistence heightened by our responsibility to assure sustained profitability prevailed. Last March 26, 2004, our three major shareholder groups crystallized their commitment to the future of the Bank by infusing ₱3.00 billion in fresh capital through the subscription of new preferred shares. This commitment is based on management’s thorough understanding that the foremost objective was the protection of the interests of depositors. Management and the shareholders were likewise in agreement that burden-sharing was essential in soliciting the support of regulatory authorities for the business plan. To PBCom’s benefit, the major shareholders were not only willing supporters of the plan but also have the financial resources to uphold their commitment.

This forceful display of commitment was duly acknowledged by the government through the BSP and the PDIC who recognized the viability of our business plan and the merits of rejuvenating one of the older institutions in the industry. As a show of support, PDIC with the concurrence of the Monetary Board and the BSP, packaged ₱7.64 billion in financial

enhancement funds that formed an integral part of PBCom’s comprehensive business plan. The funds were specifically used to purchase high-yielding government securities that will generate sufficient earnings to backstop the true sale of NPAs to an SPV.

The financial enhancement package provided us the unique opportunity to address our NPA problem through the SPV approach. The SPV Act of 2002 was enacted by the Philippine Congress in July 2002 specifically to address the NPA problems of the financial sector by encouraging private sector investments in NPAs and eliminating existing barriers in the acquisition of such assets. Tax exemptions and fee privileges to SPVs which will acquire the NPAs and to the disposing institution as well have been provided for under the law as incentives. On a much broader perspective, the SPV Act was ultimately geared to improve liquidity in the financial system which can then be harnessed to propel economic growth.

As of this writing, PBCom is well on its way to becoming probably one of the first domestic banks to undergo a true sale of its NPAs under the SPV Act. The completion of this project will undoubtedly become a major breakthrough in our campaign to attain sustainable growth and profitability. In retrospect, the business plan appears to be correct and has been well executed by management. Such plan takes on greater significance in our industry as this could very well encourage others to follow a proven solution in addressing their respective NPA problems.

**A Stronger PBCom Rises.** With the additional capital, a stronger PBCom now rises – well-capitalized, transformed, capable, dynamic and technologically driven. Our branches are now sales and service-focused, strategically located, and predominantly housed in modern, distinct and customer-friendly buildings. Where once weak credit policies and controls have resulted in process-inherent risks, the implementation of standardized credit policies and procedures and a comprehensive credit review process have minimized the Bank’s exposure to potential losses. Our loan recovery and asset disposal approval processes are now systematic, transparent and institutionalized with the creation of manuals and strict implementation of policies and procedures.

Our revenue base had been greatly enhanced and is now more broad-based resulting in profitable operations for the past four years despite the carrying costs of our NPAs. We were able to accomplish this by generating new businesses, launching new products and revising our fees and business charges structure. We beefed up the marketing arms of both Treasury and Trust resulting in increased revenues. Our Treasury business, in particular, generated ₱2.55 billion in trading gains in the past four years while asset recoveries produced ₱1.05 billion as we benefited from the installation of an electronic

dealing system and a highly focused asset recovery program. From a marginal participant in the Trust market, PBCom surfaced as a strong competitor among commercial banks. Meanwhile, the acquisition of Consumer Savings Bank, Inc. (CSBI) in 2001 allowed us to gain access to the high-yielding consumer and Small and Medium Enterprise (SME) markets.

We now have streamlined operational structures and processes with the automation of all aspects of operations, centralization of back-office operations, consolidation of selected functions and implementation of structural changes and functional realignments. Over-the-counter transactions in branches are now completely automated and we now have a fully integrated branch network that allows our customers to transact on a real-time basis. These efforts allowed us to reduce our headcount by 181 from a high of 1,169 after the integration of CSBI in August 2001 to 988 as of end-2003 thereby generating considerable cost savings for the Bank.

Meanwhile, training modules focusing on sales planning and team selling concepts and techniques were conducted for branch personnel in consonance with the upgrading of our deposit system using an integrated front-end and back-end delivery system. A Branch Operations Appreciation Course was even conducted in 2003 for non-branch head office-based officers with the objective of establishing a reserve pool to backstop branch personnel in case of contingencies. As a result of these efforts, we now have a skilled and flexible workforce that is lean yet efficient and productive.

Good corporate governance and best business practices are now widely observed throughout the organization from the Board of Directors down to the rank and file level. All policies and procedures in all areas of the Bank are now manualized with the adoption and approval of a Corporate Governance Manual in 2003 and the issuance of a Code of Conduct to all employees early this year. We now have a fully functioning risk management process which is anchored on a well-defined approval limits and authority structure.

We are represented by a revitalized and more vibrant logo that signifies our dynamism and depicts our image as a transformed bank. Our branches also now carry a distinctive modern look and are located at better sites that are nearer to the markets we serve. We also hold office at PBCom Tower, one of the most modern buildings and which is fast turning to be one of the more popular landmarks in the country’s premiere business district of Makati.

While it was a very difficult and at times, painful course we had to endure, our



Chung Tiong Tay  
Chairman

transformation had no less been gratifying. Our newfound strengths and capabilities had never been more crucial as when we faced the challenges of 2003. Domestic political turmoils and threats to global peace and order such as the Iraq war and the SARS scare obscured the business landscape which was already reeling from changes brought about by globalization. Although there were pockets of growth and remittances of overseas workers buoyed the economy, the corporate sector generally had another lackluster year. Interest rates, meanwhile, showed signs of succumbing to pressures brought about by the government's fiscal problems particularly in the second semester. The benchmark 91-day T-bill rate had continuously been pressured upwards reaching 7.3% at one point and ending the year at 6.4%, higher than the end-2002 level of 5.2%.

Internally, the sense of urgency we instilled in ourselves to find a permanent solution to address our NPA problem had required much of our energies and managerial time. This required us to even redouble our efforts in order to address the day-to-day operational challenges and difficulties of 2003. Notwithstanding our predicament, we managed to turn in another profitable year although with a lower net income of ₱214.0 million.

Despite higher funding costs due to market-driven pressures on interest rates, we were able to preserve our net interest margins by actively managing our spread business. We went the extra mile in extending our services particularly to our core client base of depositors and commercial borrowers to maintain our core business volumes.

Non-interest revenues suffered a 14% drop to ₱1.32 billion mainly as a result of the comparatively lesser opportunities in securities trading. However, we still managed to make substantial trading gains of ₱1.01 billion as we continue to reap the benefits of our past decisions to invest in a new electronic dealing system and to recruit experienced professional market practitioners. We also managed to generate higher revenues of ₱98.4 million from our Trust business that similarly benefited from a new comprehensive application system for front- and back-office processing enabling us to successfully launch new fund-based products.

Our flat operating costs of ₱1.52 billion, meanwhile, reflected the savings we generated as a consequence of the operational streamlining, organizational restructuring and functional realignments we pursued. We managed to reduce our manpower costs by 2% to ₱585.2 million due to the benefits of a 15% reduction in headcount over the last two years. This reduction was realized even as we front-loaded the costs of the new collective bargaining agreement. The operational efficiencies we achieved for various processes and the rigid cost control measures we implemented enabled us to limit the growth of controllable expenses at 2.6%.



Isidro C. Alcantara, Jr.  
President & CEO

**A Clean and Stronger Balance Sheet.** The implementation of the comprehensive business plan is anchored on our objective to present a clean and stronger balance sheet and ensure PBCom's sustained growth and profitability. Already, the infusion of additional capital early this year by our major shareholders immediately brought our capital base to ₱9.5 billion making us the highest capitalized commercial bank. Our capital adequacy ratio now stands at around 27% which is considerably higher than the 10% minimum required and much better than the industry average of 17.7%.

The combination of improved business processes and operational efficiency, relentless cost-cutting measures, new revenue sources and the financial enhancement package extended by the BSP and the PDIC resulted in a cleaner and stronger balance sheet. The intensified recovery efforts put forth in the last three years and the permanent solution brought about by the true sale to an SPV will result in an immediate reduction of our nonperforming loans to total loan portfolio ratio from a high of 28.0% to around 12%-13% and our NPA ratio from a high of 50.1% to about 23%, both of which are within the industry averages of 14.1% and 22.8%, respectively.

Our comprehensive business plan, coupled with the continuation and furtherance of the improvements we have made in our business processes, incremental revenue generation, asset and risk management and good governance and business practices, has undoubtedly led to a stronger PBCom – one that has a clean balance sheet, well-capitalized and profitable.

In retrospect, it now becomes apparent that there are two distinct phases in the realization of a stronger PBCom. The first phase had just been completed and resulted in a PBCom that has a clean balance sheet, efficient operations, a more diversified business, standardized policies and procedures, fully automated business processes, expanded delivery network and all adhering to risk management principles and best business practices.

The second phase, on the other hand, marks the beginning of our drive towards sustainable growth and profitability. Basically, this involves sustaining the transformation efforts to ensure that the gains we have achieved will not be eroded. On a broader perspective, the second phase is about implementing a clear strategy and vision of growing the Bank that revolves around the principles of prudent lending, appropriate risk-taking, capital optimization, best business practices and low-cost funding base.

Specifically, we intend to strengthen our hold on the Filipino-Chinese market, engage

a clean and stronger balance sheet

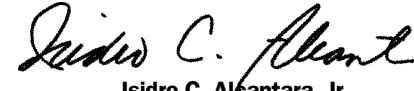
in wholesale mortgage banking and tap medium-sized enterprises for high-margin business loans. We are also gearing up to introduce new services to expand our client base: cash management products to serve the cash transaction needs of our middle market clientele and electronic remittance services through tie-ups with remittance companies.

We are also in the final stages of setting up the platform for our internet banking services to provide banking convenience for our increasingly sophisticated clients. Later on, we will complement this by offering mobile banking services via a tie-up with a telecommunications company. Over the longer term, we will be opening 36 new branches to bring our branch network to an optimum level of over a hundred branches and ultimately lower our overall funding costs.

For a stronger transformed PBCom on the rise, the opportunities are indeed boundless. While our transformation objectives seemed daunting and impossible at the start, we ultimately felt gratified and confident by what we have achieved. For this, we are truly grateful to our employees for their dedication and to you our shareholders for your steadfast commitment and support in building a stronger PBCom.

  
Luy Kim Guan  
Chairman Emeritus

  
Chung Tiong Tay  
Chairman

  
Isidro C. Alcantara, Jr.  
President & CEO

# ORCHESTRATING CHANGE



P B C o m t r a n s f o r m a t i o n



## Generation of New Businesses

Prior to the transformation process, PBCom's revenue base was focused mostly on commercial lending and trade transactions. The Bank's product line was limited and there was no significant Treasury business as reflected by meager trading gains of ₱9.3 million in 1998, ₱36.8 million in 1999 and ₱8.7 million in 2000. The surfacing of the Asian financial crisis exposed PBCom to various credit risks hampering its revenue generation capabilities. To enhance PBCom's profitability, the new management team strengthened its Treasury and Trust operations with the hiring of seasoned marketing officers and traders and the development of a more efficient backroom. The Bank's Treasury business has brought in substantial revenues since then with trading gains increasing from only ₱8.7 million in 2000 to ₱314.5 million in 2001, ₱1.23 billion in 2002 and ₱1.01 billion in 2003. The Bank's trust business, meanwhile, also contributed significant earnings of ₱66.8 million in 2002 and ₱98.4 million in 2003 as new common trust products were launched.

On the liability side, various new deposit products have been introduced in the past three years to cater to the differing needs of PBCom's clientele. In 2001, the Bank launched Premium 5, a five-year time deposit with tax-free interest. Premium 5 has provided the Bank with a long-term and stable funding source with the product's volume showing steady increases since its launching. The introduction of new products was supported by the strengthening of the branch network. The acquisition of Consumer Savings Bank in August of 2001 enabled the Bank to build up the branch network from only 45 branches to 64. The acquisition, likewise, enabled PBCom to gain some foothold in the high-margin consumer and retail lending market.

The Bank also penetrated the credit card market by entering into a tie-up with Standard-Chartered Bank to launch the PBCom Standard-Chartered MasterCard, which is the first international credit card to be co-branded by two banks.



### Organizational Restructuring and Business Process Improvements



#### Automation

Before the Bank's transformation in 2000, automation projects were focused on a few operational processes.

Since April 2001, the Bank has embarked on a two-year implementation/replacement program for its Core Banking Applications for Deposits, Loans, Treasury, Trade and Trust. By November 2001, the Bank had converted its Domestic Money Market and Foreign Exchange transactions into the Opics system consequently dropping the Unix-based Money Maker and Microbanker Treasury module. By February 2002, the Fixed Income module was also implemented. By July 2002, Trust converted its CTF, IMA and TOFA products into the Infoserve Infobanker Trust system, a complete and comprehensive application system for Trust front and back office processing.

In January 2003, all branches were converted to a single online transaction system environment. The system is composed of the Customer Information, Deposits, Remittance, Miscellaneous Transaction and ATM modules. The system also includes a front end branch delivery system, which allows the Bank to service its depositors in any of the branches nationwide.

The Misys' Trade Innovation System, meanwhile, was also implemented enabling the Trade Services Unit to handle all trade finance transactions such as Import and Export Letters of Credit, Bank Guarantees, Import Bills, Trust Receipts, Export Bills Purchased and Bills Received for Collection. Prospectively, the Bank will implement the Midas Loans to replace the UNIX-based Microbanker. The Midas Loans System provides the Bank a facility through the Credit Risk Management module to monitor its exposure to customers, industries and geographical regions over a broad range of products that will be offered.

The senior staff of PBCOM was formerly composed of long-standing employees whose professional experience was limited to their PBCOM stint and nurtured under a patriarchal type of management. At the onset of the transformation in 2000, the senior staff was replaced by a team of professional managers with extensive experience, many of whom were former senior officers of leading commercial banks. The new management has since undertaken several management initiatives and utilized their experience in instituting professionalism throughout the organization.

Efforts to reduce overhead costs and improve operational efficiency were initiated since 2000 yielding significant cost savings for the Bank. The Operations and Information Technology Segment implemented, starting in 2001, key structural changes which included the establishment of the Makati and Binondo Clearing Centers, a Centralized Check Verification Unit and a Statement Rendition Unit at the Makati Clearing Center. Loan and trade transaction processing were also streamlined by establishing two separate loan processing centers in Visayas and Mindanao. Another major structural change was the centralization of the branch accounting function with Controllershship in the head office following the conversion of branches to an integrated front and back-end delivery system. This allowed branches to focus more on marketing and cross-selling bank products.

A Credit Management and Asset Recovery Group was also formed to improve the Bank's overall asset quality. The Group worked to improve the Bank's collateral position, implement remedial measures and establish a monitoring system for past due and potential problem accounts. The credit documentation review process was strengthened through the revision and standardization of bank credit forms while a document deficiency tracking system was put in place.

The Group also established a systematic and transparent asset disposal & approval process. It also created a comprehensive and accurate acquired asset database for proper monitoring. This resulted in an improvement in asset recovery that generated substantial extraordinary income for the Bank. In 2001 and 2002, cash collections totaled ₱429.2 million and ₱606.3 million; foreclosures of ₱121.6 million and ₱756.4 million and dacion en pago of ₱780.4 million and ₱1.29 billion.

#### Manpower Rationalization

Automation and business process constraints before the transformation resulted in overstaffing in some areas of the Bank. Total headcount reached 988 as of end-1999 with a distribution network of only 45 branches. The headcount reached a high of 1,169 upon the integration of Consumer Savings Bank's 19-branch organization. Through the reorganization and improvement in business processes, the new management was able to reduce headcount by 181 or 15% from the highest level to its current level of 988 despite maintaining a 64-branch network. The reduction was also implemented without offering retiring employees additional incentives.

Manpower cost savings were also realized from the new Collective Bargaining Agreement reached with the employees' union. The last two CBAs prior to 2000 cost the Bank ₱199 million and ₱162 million, respectively. The succeeding two CBAs, however, have amounted to only ₱32 million and ₱29 million, respectively. The reduction in headcount and the reduced CBA costs have resulted in a relatively flat manpower cost that has increased by only 3.6% over the last 3 years to ₱571 million. During the transformation process, management also ensured the full funding of the retirement fund.

#### Image-Building



During the early stages of the transformation process, the Bank enhanced the logo which had become aesthetically outmoded in the context of a more dynamic business environment. A new logo was developed retaining the basic elements of the old logo but the colors, though the same, were made livelier and dynamic. The Bank also transferred its head office from Binondo to the new PBCOM Tower in Makati signifying its emergence from a low-key Chinatown-based bank into a modern and highly competitive commercial bank. Attractive signages incorporating the new logo and a standard modern look was adopted in renovated branches.

#### Upgraded Risk Management Systems & Corporate Governance

Policies and procedures were previously not fully documented and standardized resulting in confusion and breeding an environment of non-compliance to agreed policies. There were no standard credit processes and procedures in place based on Board-approved institutional credit policies. Similarly, there were no standardized accounting entries eventually resulting in substantial float items that had to be written off. An operational manual was, likewise, non-existent resulting in operational inefficiencies and practices that did not conform to the principles of good governance. As part of the Bank's thrust for good corporate governance, the manualization of policies and procedures in all areas of the Bank was undertaken. During the initial stages of the transformation drive, four key manuals were established: an Operations Manual, a Credit Policy Manual, a Legal Manual and an Accounting Manual. In August of 2002 the creation of a Risk Management Manual was completed. The manual is the core document that provides a bank-wide functional setting by which risk management will be conducted and applied in all levels of management. This is consistent with the Bank's business objectives as well as standards required by the Bangko Sentral. Also created was an Approval Limits Handbook that outlines a well-defined approval limits and authority structure which is a major element of the Bank's risk management system and philosophy. In 2003, a Corporate Governance Manual was approved while a Code of Conduct for all employees was issued in early 2004.

During the transformation process, the involvement of the Directors in the Bank's operations was actively promoted in line with best business practices. Various Board Committees were created and headed by individual Directors. The Committees include the following: Executive Committee, Audit Committee, Trust Committee, Governance Committee, Anti-Money Laundering Council, Risk Management Committee and Asset Disposal Committee.





# ONWARDS



optimizing our strengths  
and opportunities



Taft Avenue - Nakpil Branch

## Rising in New Areas

Locational convenience continues to be of importance to our customers' business decisions about where they do their banking, that is why improving the location of our branches and expanding our network remain a priority.

In the past months, we moved to new and better sites in Taft Avenue and Annapolis, Greenhills. Meanwhile, in the pipeline this year are the following sites: Malolos, Zamboanga-Veterans Avenue, Ongpin, Masangkay, Mandaue-Basak, Cubao and Dagupan.





## New products and services: looking forward to serving your needs

Optimism is an essential ingredient for innovation. And we at PBCom have always made sure that we respond to changes in the marketplace. Banking the way our customers want it is a big promise, but one we intend to keep.

With a stronger capital base, we will continue to invest in expanding our product and service capabilities to help our customers realize just how much more PBCom can deliver. Our products, services and methods will be in concert with our underlying philosophy, that is to service our loyal customers fully and attract new ones.

Product development initiatives now underway include a suite of new products specifically designed for our customers' evolving needs. Early this year, we launched two exciting products namely, PBCom TD Prime and PBCom Passbook TD. The PBCom Passbook TD is a short-term time deposit with features similar to a regular TD, except that it is evidenced by a passbook instead of the usual certificate issued. PBCom TD Prime, on the other hand, is a high-yielding one-year time deposit. It is an excellent investment alternative considering that clients can earn higher interest rates throughout the entire term.

We also introduced Premium 1 and Premium 2, two new time deposits that allow clients to earn higher interest similar to that of a long-term deposit aside from providing the flexibility of withdrawing the interest on repricing date without pre-terminating the placement.

## E-banking: Bringing Banking at Your Fingertips

Technology rules in this day and age. Emerging technologies continue to transform how business is done. This is evidenced by the rising demand for sophisticated gadgets such as mobile phones, computers, digital TV, palm-pilots and the like (and oftentimes, the latest model is preferred).

Similarly with banking, high-tech convenience-banking is on the rise. A regular customer is no longer content with the usual traditional services a bank offers.

Not to be left behind in the e-banking game and with the desire to address the tech-savviness of our market, PBCom's Internet Banking and Mobile Banking are currently underway to provide banking convenience to our customers.

### Mobile Banking

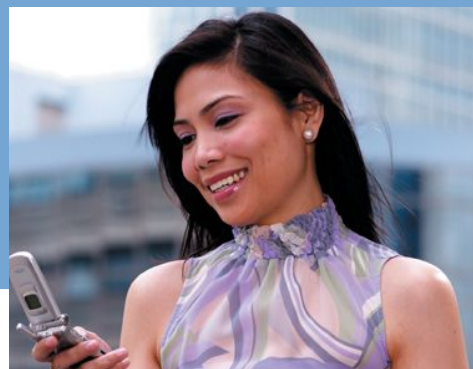
Do you happen to know anyone who does not own a mobile phone, cell phone or "cell" today?

Everybody owns a cell phone, even a simple fishball vendor nowadays, owns one. The cellular phone or mobile phone has become something people "can't leave home without". Exaggerated as it seems, but today's working class regards the cell phone as the one gadget they "can't live without". As a universal device, the cellular phone makes it the ideal terminal for secure and convenient financial transactions.

With so many deadlines to fulfill, appointments to meet and meetings to attend, one hardly has time for anything else anymore, like doing banking transactions, which are an essential part of any businessman's personal life. Our solution – a tie up with a leading wireless service provider, to provide our customers with mobile banking service.

With our mobile banking facility, customers may carry out a range of transactions, on the move - wherever and whenever it's convenient. Customers will be able to do several transactions through cellular phones such as balance inquiry, fund transfer, statement request, checkbook request, mobile PIN change and other basic banking transactions with additional features using the cellular phone.

It's like having your bank within the grasp of your hands.



## P2H Remittance Service: Bringing Your World Closer

All over the world you see Overseas Filipino Workers working hard in order to provide their families back home a better life. What could be more disappointing or painful to them than their families spending or splurging the money on unnecessary purchases and leaving the necessities still unpaid, all because they have no control over the money they sent.

This and other similar circumstances surrounding the OFWs' longing to give financial support to their family while still having control over the hard-earned money sent is what inspired PBCom to venture into a one of a kind remittance business.

PBCom has just recently completed its operational arrangements with P2H, a Singaporean remittance and technology company. P2H is a company that focuses on building and running Bills Payment, Remittance and Payment Logistics products and services, targeted at our Balikbayans. They utilize technology to provide faster, more efficient products with a much higher level of customer service and innovation than anything else in the market.

PBCom's P2H remittance service is unlike any other remittance services offered by other banks. With P2H, money sent home from abroad is guaranteed to be used as payment for the family's main needs such as electricity, water, and tuition fees. This is because the money remitted will be paid directly to the utility companies or schools by the OFW himself, thus, controlling how the money is spent at home. For the OFW, there is comfort and relief in the knowledge that his family's primary needs are already well-taken care of.



## Cash Management Services: Bringing Solutions that Work for Your Business

In any growing business, one of the biggest challenges is managing cash resources. Managing these on your own makes it even doubly difficult. That's why we at PBCom have come to realize that by developing cash management solutions, we can be a more effective and valuable partner in our clients' progress.

Our cash management package of services have been designed to ultimately improve your business' performance by helping you maximize

returns, collect payments, make disbursements more efficient and consequently lower your costs and enhance productivity.

Among the cash management services we are offering are payroll services, transmission of SSS contributions and payment of SSS benefits, checkwriting facility, electronic payment settlement, post-dated check warehousing, point-of-sale facility (via Bancnet) and automatic fund transfers.

### Internet Banking

PBCom is taking-off and as such, we are in the rush to expand our range of services being offered via an ever-increasing number of electronic channels including the Web. The roll out of our Internet Banking facility will enable our customers to have access to their own personal or business accounts anytime. It's the perfect tool to do banking whether from home, the office or when travelling.

It is not unusual, but a typical day of a busy man does not end at 5 p.m. Sometimes you need to take care of business beyond the normal 8-hour business day. With PBCom Internet Banking, you are put in charge of your banking by giving you the freedom to bank at a time that is best for you.

The PBCom Internet Banking facility allows corporate clients to do various transactions through the use of the internet via PBCom's website ([www.pbcom.com.ph](http://www.pbcom.com.ph)). Features that will be initially available in the PBCom Internet Banking facility are account information, funds transfer, third party payments, payroll services, rates inquiry and transaction status and alerts. Additional functions such as check management, bills payment, monitoring of loans, trade and remittance transactions, and automatic debit arrangement will be offered later on.

Internet Banking offers you the reassurance of being able to see your transactions on screen and print out receipts, providing visual confirmation of your banking.

It's literally banking at your fingertips.



# ODYSSEY

milestones in PBCom history



## 2000: Start of PBCom Transformation

The entry of the current management team signals the start of PBCom's transformation and modernization.



Carlos Chung Bunsit



Chung Tiong Tay  
Chairman



Isidro C. Alcantara, Jr.

Acquires 100% of Consumer Savings Bank

### Transformation Initiatives

New Businesses  
Full Automation  
Operational Efficiency  
Best Business Practices



Transfers head office to PBCom Tower in Makati

## 2004 & Beyond:

Recovery Plan in Place

Infusion of **P3 Billion in capital** by major shareholders establishes PBCom as the **highest capitalized commercial bank in the Philippines.**

Implementation of **Recovery Plan ensures sustained growth and profitability moving forward.**



Enrique T. Luy

Luy Kim Guan  
Chairman Emeritus

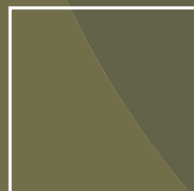
World War II interrupts operations temporarily.

## 1947

1939  
39



PBCom opened its doors to the public on September 1939 at the Trade and Commerce Building in Binondo



First branch in Cebu opens.

A modern six-story building for the head office is built in Binondo.

## 1950



Corporate seal and logo are launched.

Became 100% Filipino-owned

Industrialists led by Ralph Nubla, Sr. acquire majority of PBCom, infuse P83 million



Ralph Nubla, Sr.  
† Former Chairman Emeritus



Ralph Nubla, Jr.

**Luy Kim Guan**  
Chairman Emeritus



**Chung Tiong Tay**  
Chairman



**Ralph Nubla, Jr.**  
Vice Chairman



**Enrique T. Luy**  
Vice Chairman



**Isidro C. Alcantara, Jr.**  
President & CEO



## ORGANIZATION

**Carlos Chung Bunsit**  
Director



**Henry Y. Uy**  
Director



**Ernesto T. Luy**  
Director



## board of directors

**Johnny O. Cobankiat**  
Director



**Peter C. Lim**  
Director



**Atty. Bi Yong So Chungunco**  
Director



**Edwin L. Luy**  
Director





*clockwise from center*

**Isidro C. Alcantara, Jr.**  
President & CEO

**Angel M. Corpus**  
Executive Vice President

**Jose R. Chanyungco**  
Senior Vice President

**Virgilio J. Katigbak**  
Senior Vice President

**Edgardo T. Nallas**  
Senior Vice President

**Edmundo L. Tan**  
Corporate Secretary

**Arthur D. Chung**  
Senior Vice President

# ORGANIZATION

## management team



*clockwise from left*

**Felimon F. Baltazar**  
First Vice President

**James Y. Go**  
First Vice President

**Christopher B. Mutuc**  
First Vice President

**Aurora C. Manguerra**  
First Vice President

**Carolina O. Yu**  
First Vice President



**Edgardo R. Sancho**  
First Vice President

**Melvin C. Lim**  
First Vice President

**Robert T. Tan**  
First Vice President

**Serafin L. Bernardo IV**  
First Vice President

**Roberto B. Reyes**  
First Vice President

**Chai Sen D. Uy**  
First Vice President



*clockwise from left*

**Raul C. Diaz**  
First Vice President

**Arnaldo L. Cruz**  
First Vice President

**Juan B. Estioko**  
First Vice President

**Dante T. Fuentes**  
First Vice President

**Evelyn D. Vinluan**  
First Vice President

**Evangeline Y. Qua**  
First Vice President

board committees

**Executive Committee**

**Chairman** Ralph Nubla, Jr.  
**Vice Chairmen** Henry Y. Uy  
 Carlos Chung Bunsit  
**Members** Enrique T. Luy  
 Isidro C. Alcantara, Jr.  
 Atty. Bi Yong So Chungunco  
 Ernesto T. Luy  
**Secretary** Atty. Edmundo L. Tan

**Governance Committee**

**Chairman** Johnny O. Cobankiat  
**Members** Ralph Nubla, Jr.  
 Enrique T. Luy  
 Carlos Chung Bunsit

**Anti-Money Laundering Council**

**Chairman** Isidro C. Alcantara, Jr.  
**Members** Ernesto T. Luy  
 Virgilio J. Katigbak  
 Dante T. Fuentes  
 Atty. Caesar D. Ramirez

**Audit Committee**

**Chairman** Peter C. Lim  
**Members** Carlos Chung Bunsit  
 Edwin L. Luy  
 Atty. Bi Yong So Chungunco  
 Juan B. Estioko

**Risk Management Committee**

**Chairman** Atty. Bi Yong So Chungunco  
**Vice Chairman** Isidro C. Alcantara, Jr.  
**Members** Henry Y. Uy  
 Angel M. Corpus  
 Evelyn D. Vinluan

**Trust Committee**

**Chairman** Ernesto T. Luy  
**Members** Ralph Nubla, Jr.  
 Henry Y. Uy  
 Isidro C. Alcantara, Jr.  
 Raul C. Diaz

**Asset Disposal Committee**

**Chairmen** Ernesto T. Luy  
 Carlos Chung Bunsit  
**Members** Marina U. Francisco  
 Robert T. Tan

management committees

Asset Liabilities Committee  
 Management Committee  
 Personnel Committee  
 Information Technology Steering Committee  
 Operations Committee  
 PBCom Tower Committee  
 Retirement and Provident Board  
 Trust Investment Committee  
 Bidding Committee

senior officers

**CHAIRMAN EMERITUS**

Luy Kim Guan

**CHAIRMAN**

Chung Tiong Tay

**VICE CHAIRMEN**

Enrique T. Luy  
 Ralph Nubla, Jr.

**VICE CHAIRMAN – EXECUTIVE COMMITTEE**

Henry Y. Uy

**PRESIDENT & CEO**

Isidro C. Alcantara, Jr.

**EXECUTIVE VICE PRESIDENT**

Angel M. Corpus

**SENIOR VICE PRESIDENTS**

Jose R. Chanyungco  
 Arthur D. Chung  
 Virgilio J. Katigbak  
 Edgardo T. Nallas

**FIRST VICE PRESIDENTS**

Felimon F. Baltazar  
 Serafin L. Bernardo IV  
 Arnaldo L. Cruz  
 Raul C. Diaz  
 Juan B. Estioko  
 Dante T. Fuentes  
 James Y. Go  
 Melvin C. Lim  
 Aurora C. Manguerra  
 Christopher B. Mutuc  
 Evangeline Y. Qua  
 Roberto B. Reyes  
 Edgardo R. Sancho  
 Robert T. Tan  
 Chai Sen D. Uy  
 Evelyn D. Vinluan  
 Carolina O. Yu

**VICE PRESIDENTS**

Rene C. Alejandrino  
 Raquel T. Bangayan  
 Enrique R. Bartolome, Jr.  
 Editha N. Bautista  
 Daniel C. Brion  
 Mary Jane T. Cuatico  
 Rose Margaret T. Cuatico  
 Romeo G. De La Rosa  
 Marie Antoinette L. Dela Cruz  
 Marina U. Francisco  
 Gloria Elena H. Go  
 Agnes M. Lamberte  
 Lolita Giok Pen G. Leh  
 Ester P. Lim  
 Caesar D. Ramirez  
 Leo P. Villanueva

**ASSISTANT VICE PRESIDENTS**

Froilan G. Alcantara  
 Virginia P. Basaca  
 Antonio Q. Beltran  
 Ricardo M. Bondoc  
 Vilma V. Bugia  
 Elsie D. Cabaluna  
 Fernando V. Carpio  
 Danilo Dominguez  
 Ma. Visitacion V. Gajitos  
 Ma. Rosario Lourdes S. Garcia  
 Emmanuel C. Geronimo  
 Maria Rosario C. Geronimo  
 Julie N. Go  
 Romeo L. Ibarra  
 Annabel C. Lee  
 Rainelda O. Rodriguez  
 Ma. Socorro I. Santos  
 Carmencita L. Tan  
 Alicia S. Yu

List of officers as of May 31, 2004.





# O U T L O O K

how we performed

+ + + + +

how far we've come in 2003

Corporate Governance

PBCOM's overall corporate governance is the primary responsibility of the Bank's Board of Directors (BOD). The BOD ensures that the Bank exercises full compliance to existing laws and regulations, and approves the overall corporate philosophy and mission statement; business plan and budget; investments and capital expenditures; appointment of senior officers; compensation policies; other programs and policies affecting business operations; and material transactions outside the banking business. The BOD is composed of 12 directors: 9 representing the three major shareholders, 2 independent directors and the President & CEO. In the last annual stockholders' meeting held on June 26, 2003, Mr. Luy Kim Guan was elected as Chairman Emeritus while Mr. Chung Tiong Tay was elected Chairman of the Board of Directors. Also elected as Vice Chairmen in the same meeting were Mr. Enrique T. Luy and Mr. Ralph Nubla, Jr.

**The Executive Committee serves as the primary executory arm of the BOD.** Composed of seven directors and headed by Vice Chairman of the Board of Directors Ralph Nubla, Jr., the Executive Committee exercises ultimate responsibility over the credit approval process.

**Enrollment of Directors as Associates of The Institute of Corporate Directors.** In line with PBCOM's continuing thrust to comply with and exercise the highest standards of corporate governance, almost all Directors have enrolled at The Institute of Corporate Directors (ICD) as ICD Associates. As ICD Associates, the Directors will be conducting a regular self-assessment of the Bank's corporate governance practices once a year with the assistance of ICD facilitators. In addition, several PBCOM Directors and selected senior officers have attended the following specialized courses on Corporate Governance: a) Audit Reforms and Audit Committees; b) Risk Oversight for Directors; c) Governance Committees; and d) Financial Issues (Financial Numeracy) for Directors.

**Completion of Corporate Governance – Self-Rating Form.** The Bank has completed its Corporate Governance – Self-Rating Form (CG-SRF) as required by the Securities and Exchange Commission (SEC). The Bank responded to a total of 99 practices/principles included in the CG-SRF, the results of which are as follows:

- a. 87 practices/principles were rated 5 indicating that full compliance with the practices/principles has been made.
- b. 12 practices/principles were rated 4 indicating that compliance with the practices/principles has been made but with minor deviation or incompleteness.

**Approval of Governance Committee Charter.** On August 28, 2003, the BOD approved the charter of the Governance Committee which was previously approved in line with the requirements of the SEC. Under the charter, the Committee shall serve as the primary resource for the BOD to study, evaluate and make recommendations about the structure, charter, policies and practices of the BOD and its committees and to address issues of corporate governance.

**Code of Conduct.** Last November 27, 2003, the BOD approved the PBCOM Code of Conduct documenting the overriding corporate values of the Bank in order to sustain a high level of integrity and professionalism among PBCOM officers, staff and consultants. The Code of Conduct defines the standards which must permeate in all business dealings and relationships maintained by PBCOM employees. It also aims to standardize the application of policies in the Bank and the corrective measures that will be enforced in case of deviations from expected behavior.

PBCOM's risk mission, objectives and philosophy are based on the strategy that for effective risk management, it is necessary to have both an appropriate risk management environment and a dynamic pro-active risk management process.

The risk management philosophy of PBCOM is to develop risk awareness, and a risk/return consciousness in order to protect deposits, preserve and properly allocate capital and ensure an adequate return on capital. In order to achieve this, the Bank created the Risk Management Group, a distinct and independent unit directly reporting to the Risk Management Committee, to identify, measure and manage risks in the areas of Treasury, Credit, Operations and Trust. The Risk Management Committee which is composed of several board members and senior management meets regularly to oversee bankwide implementation of the risk management process and ensure compliance with defined risks parameters.

**Treasury Risk Management**

- Market risk arises from adverse fluctuations in the market value of financial instruments in both on- and off-balance sheet items. The Bank employs Value-at-Risk (VaR) using a 99% one-tailed confidence level to measure market risk while a regular back testing program is conducted to ensure an accurate and robust VaR model. Stress Testing is also employed to determine the earnings impact of extreme market movements not captured by VaR calculators. Finally a system of risk limits that reflect the Bank's level of capital, expected returns and the overall risk appetite is used to manage market risk.
- Credit risk is the risk to earnings that a counterparty is unable to pay obligations on time and in full as previously contracted. The Bank has established an internal risk rating system to determine the soundness of a financial institution before credit lines are granted. Once the credit facilities are granted, a system of monitoring credit limits are employed to manage credit exposures.
- Liquidity risk refers to the possibility that the Bank will be unable to meet its financial obligations in any currency. The Bank employs liquidity ratios, a liquidity gapping report and Maximum Cumulative Outflow (MCO) limit to manage liquidity risk.

**Credit Risk Management**

The credit risk management function involves the identification of inherent risks related to transactions or processes executed with respect to all lending-related activities. In line with this function, the Risk Management Group has developed a Key Risk Indicators Report (KRIR) to serve as a tool to monitor the risk profile of the Bank's business units (e.g. lending and support groups) and to establish internal loss and key risk indicator databases.

The Bank employs a risk rating system to assess and measure the diverse risk factors of a borrower. The system is designed to reveal the overall risk of lending and serves as a tool for making credit decisions, evaluating the credit risk of potential and existing borrowers, and for pricing purposes.

The management of the credit portfolio is subject to prudential limits monitored by the Bangko Sentral ng Pilipinas (BSP). These limits serve to control the magnitude of credit risk and preserve the quality of the portfolio. The Bank also monitors large exposures and credit risk concentration in accordance with BSP Circular 414.

**Operational Risk Management**

Operational risk arises from inadequate or failed internal processes, people, systems and technology or from external events. The primary tool in controlling operational risk is an effective system of internal controls effected by the BOD and participated by each and every employee of the Bank.

A proactive stance towards promoting risk awareness and operational risk control is advocated by the Bank. Several initiatives were undertaken by the Bank through its Risk Management Group. These included conducting seminars and workshops on Operational Risk Management attended by different units of the Bank, devising and implementing tools (i.e. Operational Losses and Key Risk Indicators Report-OLKRIR, Control Self Assessment Questionnaire) to identify, monitor and control operational risks across all functional areas of the Bank, process mapping, continuous development and implementation of risk management policies, and holding of interactive meetings with operating units to address risk issues and process enhancements.

**Trust Risk Management**

Trust risks pertain to losses that can occur for failure of the Trust Group to fulfill its fiduciary responsibilities to the trustors/principals. Having account management, trading, investment and operations functions, Trust is also exposed to the major risk areas of Market, Credit and Operations.

Risks arising in the performance of trust duties and obligations are addressed through the Trust Committee and Risk Management Group. The Trust Committee performs oversight function on trust services. The Risk Management Group spearheads the effective implementation of the risk management process through:

- Risk Assessment Survey, Risk Map, Risk Matrix, Internal Control Questionnaire and transaction walkthrough to continually assess the risk profile of Trust Group;
- Operational Loss and Key Risk Indicators Report to analyze and manage disclosed risk indicators;
- BOD approved Trust Risk Management Policies to guide Trust in managing risk associated with organization, account management, trading, investment and operations functions; and
- Seminars and interactive meetings with concerned risk takers to effectively promote risk awareness.

Statement of Management's Responsibility  
for Financial Statements

Securities and Exchange Commission  
SEC Building, EDSA, Greenhills  
Mandaluyong, Metro Manila

The management of Philippine Bank of Communications (PBCom) is responsible for all information and representations contained in the financial statements of PBCom as of December 31, 2003 and 2002 and each of the three years in the period ended December 31, 2003. The financial statements have been prepared in conformity with accounting principles generally accepted in the Philippines and reflect amounts that are based on the best estimates and informed judgment of management with an appropriate consideration to materiality.

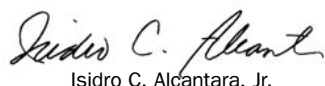
In this regard, management maintains a system of accounting and reporting which provides for the necessary internal controls to ensure that transactions are properly authorized and recorded, assets are safeguarded against unauthorized use or disposition, and liabilities are recognized. The management likewise discloses to PBCom's audit committee and to its external auditor: (i) all significant deficiencies in the design or operation of internal controls that could adversely affect its ability to record, process, and report financial data; (ii) material weaknesses in the internal controls; and (iii) any fraud that involves management or other employees who exercise significant roles in internal controls.

The Board of Directors reviews the financial statements before such statements are approved and submitted to the stockholders of the Bank.

Sycip Gorres Velayo & Co., the independent auditors appointed by the stockholders, have audited the financial statements of the Bank in accordance with auditing standards generally accepted in the Philippines and have expressed their opinion on the fairness of presentation upon completion of such examination, in its report to the stockholders and the Board of Directors.



Jose R. Chanyungco  
Senior Vice President and Controller



Isidro C. Alcantara, Jr.  
President and Chief Executive Officer



Chung Tiong Tay  
Chairman of the Board

Report Of Independent Auditors



The Stockholders and the Board of Directors  
Philippine Bank of Communications

We have audited the accompanying statements of condition of Philippine Bank of Communications as of December 31, 2003 and 2002, and the related statements of income, changes in capital funds and cash flows for each of the three years in the period ended December 31, 2003. These financial statements are the responsibility of the Bank's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the Philippines. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Philippine Bank of Communications as of December 31, 2003 and 2002, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2003 in conformity with accounting principles generally accepted in the Philippines.

Without qualifying our opinion, we draw attention to Note 1 to the financial statements. The Bank is in the process of arranging the sale of a pool of nonperforming assets to a special purpose vehicle that will result in a loss, a portion of which will be recovered through the financial assistance to be given by the Philippine Deposit Insurance Corporation (PDIC). However, the amount of loss from such sale cannot be determined by the Bank until the sale is consummated. The additional allowance for probable losses that would need to be booked in the accounts of the Bank as of December 31, 2003 would depend on the determination of the loss from such sale and the income support under the financial assistance agreement.



Makati City

April 15, 2004



## STATEMENTS OF CONDITION

December 31

	2003	2002
<b>RESOURCES</b>		
<b>Cash and Other Cash Items</b> (Note 10)	₱388,994,429	₱309,028,568
<b>Due from Bangko Sentral ng Pilipinas</b> (Note 10)	997,163,018	2,007,548,945
<b>Due from Other Banks</b>	732,604,608	805,414,952
<b>Interbank Loans Receivable</b>	555,860,000	4,220,677,000
<b>Trading Account Securities - at market</b> (Note 4)	4,473,458,720	224,330,768
<b>Investments in Bonds and Other Debt Instruments</b>		
- at amortized cost (Notes 4, 10 and 21)	8,112,334,479	8,511,454,660
<b>Loans - net</b> (Notes 5 and 20)	12,304,165,091	17,566,734,508
<b>Equity and Other Investments - net</b> (Note 6)	2,013,764,051	1,969,146,187
<b>Property and Equipment</b> (Note 7)		
At cost - net	1,445,144,027	1,524,858,895
At appraised value	424,416,350	429,571,017
<b>Real and Other Properties Owned or Acquired</b>		
- net of allowance for probable losses of ₱193,519,810 (Note 9)	6,200,208,077	6,333,135,923
<b>Deferred Tax Assets - net</b> (Note 17)	1,391,567,005	1,199,825,884
<b>Other Resources - net</b> (Note 8)	7,031,813,153	1,646,084,977
	₱46,071,493,008	₱46,747,812,284
<b>LIABILITIES AND CAPITAL FUNDS</b>		
<b>Liabilities</b>		
<b>Deposit Liabilities (Note 10)</b>		
Demand	₱2,280,302,663	₱2,073,618,169
Savings	11,079,158,817	18,798,778,690
Time	12,853,081,003	12,878,941,687
	26,212,542,483	33,751,338,546
<b>Bills Payable</b> (Note 11)	12,268,552,439	5,097,568,550
<b>Outstanding Acceptances</b> (Note 12)	164,606,883	490,533,050
<b>Marginal Deposits</b>	11,001,414	1,755,991
<b>Manager's Checks</b>	61,675,817	80,220,880
<b>Accrued Interest, Taxes and Other Expenses</b> (Note 13)	180,897,563	184,365,311
<b>Other Liabilities</b> (Note 14)	405,649,238	584,955,251
	39,304,925,837	40,190,737,579
<b>Capital Funds</b>		
Capital stock (Note 16)	5,258,916,300	5,258,916,300
Additional paid-in capital	476,011,662	476,011,662
Surplus reserves (Note 16)	73,249,633	68,358,940
Surplus (Note 16)	700,250,285	491,160,512
Revaluation increment on land (Note 7)	258,149,091	262,637,091
Treasury stock	(9,800)	(9,800)
	6,766,567,171	6,557,074,705
	₱46,071,493,008	₱46,747,812,284

See accompanying Notes to Financial Statements.

## STATEMENTS OF INCOME

Years Ended December 31

	2003	2002	2001
<b>INTEREST INCOME ON</b>			
Loans (Note 5)	₱1,379,573,813	₱1,415,537,535	₱2,836,826,201
Trading and investment securities (Note 4)	911,566,952	675,297,781	630,175,130
Interbank loans receivable	46,315,241	51,131,286	162,397,833
Deposits with banks	42,109,005	39,439,768	55,816,971
	2,379,565,011	2,181,406,370	3,685,216,135
<b>INTEREST EXPENSE ON</b>			
Deposit liabilities (Note 10)	1,820,937,162	1,661,675,446	2,224,671,700
Borrowed funds (Note 11)	265,783,320	127,036,255	445,011,674
	2,086,720,482	1,788,711,701	2,669,683,374
<b>NET INTEREST INCOME</b>	292,844,529	392,694,669	1,015,532,761
<b>PROVISION FOR PROBABLE LOSSES</b> (Note 9)	-	326,328,735	33,625,960
<b>NET INTEREST INCOME AFTER PROVISION FOR PROBABLE LOSSES</b>	292,844,529	66,365,934	981,906,801
<b>OTHER INCOME (CHARGES)</b>			
Trading and securities gain - net	1,009,701,601	1,227,687,372	314,474,346
Service charges, fees and commissions	236,987,782	127,488,011	142,683,132
Foreign exchange gain (loss) - net	(32,721,638)	(19,491,743)	(6,423,616)
Miscellaneous (Note 6)	104,554,170	191,561,307	178,207,360
	1,318,521,915	1,527,244,947	628,941,222
<b>OTHER EXPENSES</b>			
Compensation and fringe benefits (Note 18)	585,153,855	570,739,618	564,890,349
Depreciation and amortization (Notes 6 and 7)	165,380,099	114,903,639	94,117,841
Occupancy and other equipment-related costs (Note 19)	105,349,393	110,056,741	113,260,542
Taxes and licenses (Note 17)	100,667,662	139,752,760	186,274,926
Amortization of software cost	29,502,400	5,872,797	4,774,805
Miscellaneous (Note 15)	529,899,206	560,188,960	393,045,444
	1,515,952,615	1,501,514,515	1,356,363,907
<b>INCOME BEFORE INCOME TAX</b>	95,413,829	92,096,366	254,484,116
<b>PROVISION FOR (BENEFIT FROM) INCOME TAX</b> (Note 17)	(118,566,637)	(154,738,684)	16,359,745
<b>NET INCOME</b>	₱213,980,466	₱246,835,050	₱238,124,371
<b>Earnings Per Share</b> (Note 23)	₱4.07	₱4.69	₱5.22

See accompanying Notes to Financial Statements.

STATEMENTS OF CHANGES IN CAPITAL FUNDS

Years Ended December 31

	2003	2002	2001
<b>CAPITAL STOCK</b> (Note 16)			
Balance at beginning of year	₱5,258,916,300	₱5,258,906,600	₱2,629,458,200
Subscriptions during the year	-	9,700	2,629,448,400
Balance at end of year	5,258,916,300	5,258,916,300	5,258,906,600
<b>ADDITIONAL PAID-IN CAPITAL</b>			
Balance at beginning of year	476,011,662	476,009,722	515,571,072
Additions	-	1,940	-
Stock issuance expenses	-	-	(39,561,350)
Balance at end of year	476,011,662	476,011,662	476,009,722
<b>SURPLUS RESERVES</b> (Note 16)			
Balance at beginning of year	68,358,940	65,465,142	64,108,874
Transfer from surplus	4,890,693	2,893,798	1,356,268
Balance at end of year	73,249,633	68,358,940	65,465,142
<b>SURPLUS</b> (Note 16)			
Balance at beginning of year	491,160,512	247,219,260	10,451,157
Net income	213,980,466	246,835,050	238,124,371
Transfer to surplus reserves	(4,890,693)	(2,893,798)	(1,356,268)
Balance at end of year	700,250,285	491,160,512	247,219,260
<b>UNREALIZED GAIN ON AVAILABLE-FOR-SALE SECURITIES</b>	-	-	5,588,311
<b>REVALUATION INCREMENT ON LAND</b>			
Balance at beginning of year	262,637,091	262,637,091	262,637,091
Reduction (Note 7)	(4,488,000)	-	-
Balance at the end of the year	258,149,091	262,637,091	262,637,091
<b>TREASURY STOCK - AT COST</b> (Note 16)	(9,800)	(9,800)	(9,800)
	₱6,766,567,171	₱6,557,074,705	₱6,315,816,326

See accompanying Notes to Financial Statements.

STATEMENTS OF CASH FLOWS

Years Ended December 31

	2003	2002	2001
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Income before income tax	₱95,413,829	₱92,096,366	₱254,484,116
Adjustments to reconcile income before income tax to net cash generated from (used in) operations:			
Interest income	(2,379,565,011)	(2,181,406,370)	(3,685,216,135)
Interest expense	2,086,720,482	1,788,711,701	2,669,683,374
Depreciation and amortization	165,380,099	114,903,639	94,117,841
Amortization of goodwill	14,585,736	14,585,736	14,585,736
Amortization of software cost	29,502,400	5,872,797	4,774,805
Equity in net earnings of affiliates	(345,280)	(322,381)	(384,962)
Provision for probable losses	-	326,328,735	33,625,960
Unrealized trading loss (gain)	(112,402)	(777,897)	1,210,369
Loss (gain) on sale of property and equipment	11,139,242	(43,587,193)	(3,523,573)
Changes in operating resources and liabilities:			
Decrease (increase) in:			
Trading account securities	(4,249,015,550)	82,110,345	1,169,834,731
Available-for-sale securities	-	131,987,610	(110,782,610)
Loans	(145,537,584)	(1,720,403,694)	(159,351,373)
Other resources	232,842,015	(117,393,719)	(84,053,902)
Increase (decrease) in:			
Deposit liabilities	(7,538,796,063)	3,428,142,394	7,683,242,859
Manager's checks	(18,545,063)	7,169,357	33,343,564
Accrued taxes and other expenses	(16,838,076)	(4,780,454)	(23,714,085)
Other liabilities	(204,482,776)	90,415,884	50,296,466
Net cash generated from (used in) operations	(11,917,654,002)	2,013,652,856	7,942,173,181
Interest received	2,283,118,294	2,149,099,367	3,480,251,917
Interest paid	(2,073,350,154)	(1,811,615,039)	(2,788,330,317)
Income taxes paid	(73,174,484)	(108,644,285)	(114,180,695)
Net cash provided by (used in) operating activities	(11,781,060,346)	2,242,492,899	8,519,914,086
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Decrease (increase) in:			
Investments in bonds and other debt instruments	399,120,181	(4,014,401,044)	(2,919,934,306)
Equity and other investments	(60,041,333)	(101,663,218)	(10,000,000)
Additions to property and equipment	(210,926,216)	(282,111,076)	(457,681,828)
Proceeds from sale of property and equipment	130,557,159	177,319,274	3,523,573
Net cash provided by (used in) investing activities	258,709,791	(4,220,856,064)	(3,384,092,561)
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Proceeds from issuance of capital stock	-	11,640	1,314,724,200
Payment of stock issuance expenses	-	-	(39,561,350)
Increase (decrease) in:			
Bills payable	7,170,983,889	2,348,836,492	(7,555,304,480)
Outstanding acceptances	(325,926,167)	339,257,921	(45,510,790)
Marginal deposits	9,245,423	(4,296,053)	(17,038,534)
Net cash provided by (used in) financing activities	6,854,303,145	2,683,810,000	(6,342,690,954)
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	(4,668,047,410)	705,446,835	(1,206,869,429)
<b>CASH AND CASH EQUIVALENTS AT BEGINNING OF YEAR</b>			
Cash and other cash items	309,028,568	389,004,500	380,529,438
Due from Bangko Sentral ng Pilipinas	2,007,548,945	1,900,465,395	3,168,410,918
Due from other banks	805,414,952	892,873,735	723,477,003
Interbank loans receivable	4,220,677,000	3,454,879,000	3,571,674,700
	7,342,669,465	6,637,222,630	7,844,092,059
<b>CASH AND CASH EQUIVALENTS AT END OF YEAR</b>			
Cash and other cash items	388,994,429	309,028,568	389,004,500
Due from Bangko Sentral ng Pilipinas	997,163,018	2,007,548,945	1,900,465,395
Due from other banks	732,604,608	805,414,952	892,873,735
Interbank loans receivable	555,860,000	4,220,677,000	3,454,879,000
	₱2,674,622,055	₱7,342,669,465	₱6,637,222,630

See accompanying Notes to Financial Statements.

# PHILIPPINE BANK OF COMMUNICATIONS

## Notes to Financial Statements

### 1. General Information

Philippine Bank of Communications (the Bank) is a publicly listed domestic commercial bank organized in the Philippines to provide banking services such as deposit products, loans and trade finance, domestic and foreign fund transfers, treasury, foreign exchange and trust services through a network of 64 local branches. The Bank's principal place of business is at PBCom Tower, 6795 Ayala Avenue corner V. A. Rufino Street, Makati City. As of December 31, 2003 and 2002, the Bank had 988 and 1,043 employees, respectively.

#### Rehabilitation Plan

On March 15, 2004, the Bank and its majority stockholders entered into a Financial Assistance Agreement (FAA) with the Philippine Deposit Insurance Corporation (PDIC) under the following salient provisions:

1. Fresh capital infusion from the existing major stockholders amounting to ₱3.0 billion;
2. Compliance at all times with the risk-based capital adequacy ratio of at least 12.5%, any shortfall shall be covered by additional capital infusion from the major stockholders;
3. Prohibition against sale of, or lien or encumbrances on the controlling interest;
4. Sale of certain nonperforming assets (NPAs) to a Special Purpose Vehicle (SPV) and amortization of losses from such sale based on SPV guidelines, with the necessary modifications;
5. Maximum direct loan from PDIC amounting to ₱7.64 billion payable at the end of 10 years with semi-annual interest rate of 1% per annum;
6. Unless the loan is prepaid in accordance with the agreement, the major stockholders agree to absolutely divest, sell or transfer their controlling interest to a strategic third party investor; and
7. Prior approval from PDIC on the declaration, distribution, or payment of cash or stock dividends; effecting any profit sharing or distribution of bonuses to directors and officers of the Bank; transactions or activities not in accordance with the rehabilitation plan; and any single major capital expenditure.

Proceeds from the PDIC loan shall be used by the Bank to purchase government securities, which shall be pledged to PDIC to secure such obligation. The interest income on these securities, net of all taxes and the corresponding 1% interest expense on the loan from PDIC, represents the income support of PDIC to the Bank. Any interest income in excess of 85% of the actual losses from the sale of NPAs to an SPV shall inure to the benefit of PDIC. The actual loss on the sale of the NPAs is the difference between the net book value of the NPAs and the cash proceeds from such sale.

The Bank is currently in the process of arranging the sale of its NPAs to an SPV. The loss from the sale of the NPAs to the SPV and the amount of the direct loan to be granted by PDIC to the Bank under the FAA cannot yet be determined until the sale is consummated. As such, the Bank's management has no reasonable estimate of the loss from the sale of the NPAs and the present value of the PDIC income support discounted at the Bank's normal interest margin ratio.

Nonperforming loans (NPLs) amounting to ₱6.97 billion which were initially identified by the Bank based on the FAA, were reclassified to Loans for Sale as of December 31, 2003 (see Note 8).

On March 25, 2004, the Bangko Sentral ng Pilipinas (BSP) through its Monetary Board approved the revised Financial Recovery and Rehabilitation Program of the Bank subject to the following conditions, among others: (a) infusion of the ₱3.0 billion fresh capital (as required under the FAA discussed above) within 30 days from the approval of the rehabilitation plan; and (b) existing appraisal increment reserve shall be allowed as part of unimpaired capital for purposes of computing the regulatory ratios.

On March 26, 2004, the major stockholders infused the ₱3.0 billion fresh capital to the Bank as advances for future stock subscriptions, awaiting approval of the Securities and Exchange Commission (SEC) on the amendment of the Bank's Articles of Incorporation covering the increase in the authorized capital stock of the Bank by the creation of new preferred shares as discussed in Note 26.

The accompanying comparative financial statements were authorized for issue by the Board of Directors (BOD) of the Bank on April 15, 2004.

### 2. Summary of Significant Accounting Policies

#### Basis of Financial Statements Preparation

The Bank follows the accounting principles generally accepted in the Philippines (Philippine GAAP) for the banking industry, which generally follow historical cost convention, except for the measurement at fair value of trading account securities (TAS), available-for-sale securities (ASS), and certain derivative instruments and at appraised values for land used in operations (as discussed in the policies below). The accompanying financial statements of the Bank reflect the accounts maintained in the Regular Banking Unit (RBU) and Foreign Currency Deposit Unit (FCDU). The financial statements individually prepared for these units are combined after eliminating inter-unit accounts.

The books of accounts of the RBU are maintained in Philippine pesos, while those of the FCDU are maintained in United States dollars. For financial reporting purposes, the accounts of the FCDU are translated into their equivalents in Philippine pesos based on the Philippine Dealing System weighted average rate (PDSWAR) prevailing at the end of the year (for resources and liabilities) and at the average PDSWAR for the year (for income and expenses).

The preparation of the financial statements in accordance with Philippine GAAP requires the Bank to make estimates and assumptions that affect the reported amounts of resources, liabilities, income and expenses, and disclosures relating to contingent resources and contingent liabilities. Future events may occur which will cause the assumptions used in arriving at the estimates to change. The effects of any change in estimates will be reflected in the financial statements as they become reasonably determinable.

#### Adoption of New Accounting Standards

On January 1, 2003, the following new accounting standards became effective:

Statement of Financial Accounting Standards (SFAS) 8A, *Deferred Foreign Exchange Differences*, which eliminates the deferral of foreign exchange differences.

SFAS 10/International Accounting Standard (IAS) 10, *Events After the Balance Sheet Date*, prescribes the accounting policies and disclosures related to adjusting and non-adjusting subsequent events.

SFAS 20/IAS 20, *Government Grants*, prescribes the accounting for and disclosure of government grants and the disclosure of other forms of government assistance.

SFAS 22/IAS 22, *Business Combinations*, requires that an acquisition where an acquirer can be identified should be accounted for by the purchase method. Any goodwill arising from the acquisition should be amortized generally over 20 years.

SFAS 37/IAS 37, *Provisions, Contingent Liabilities and Contingent Assets*, provides the criteria for the recognition and bases for measurement of provisions, contingent liabilities and contingent assets. It also specifies the disclosure that should be included with respect to these items.

SFAS 38/IAS 38, *Intangible Assets*, establishes criteria for the recognition and measurement of intangible assets. Intangible assets that are recognized should be amortized generally over 20 years. It also requires that expenditures on research, start-up, training, advertising and relocation be expensed as incurred.

The adoption of the applicable new standards in 2003 did not result in the restatement of prior year financial statements. Additional disclosures required by the new standards, however, were included in the financial statements, where applicable.

#### New Accounting Standards Effective in 2004

The Accounting Standards Council (ASC) has approved the following accounting standards, which are effective in 2004:

SFAS 12/IAS 12, *Income Taxes*, prescribes the accounting for current and deferred income taxes. The standard requires the use of balance sheet liability method of accounting for deferred income taxes. It requires the recognition of a deferred tax liability and, subject to certain conditions, deferred tax asset for all temporary differences with certain exceptions. The standard provides for the recognition of a deferred tax asset when it is probable that taxable income will be available against which the deferred tax asset can be used. It also provides for the recognition of a deferred tax liability with respect to asset revaluations.

SFAS 17/IAS 17, *Leases*, prescribes the accounting policies and disclosures applicable to finance and operating leases. Finance leases are those that transfer substantially all risks and rewards of ownership to the lessee.

A lessee is required to capitalize finance leases, if any, as assets and recognize the related liabilities at the lower of the fair value of the leased asset and the present value of the minimum lease payments. The lessee should also depreciate the leased asset. On the other hand, a lessee should expense operating lease payments.

A lessor is required to record finance leases as receivables at an amount equal to the net investment in the lease. Lease income should be recognized on the basis of a constant periodic rate of return on the lessor's outstanding net investment. On the other hand, assets that are subject to operating leases should be presented as assets in the statements of condition and depreciated accordingly.

The Bank will adopt the foregoing standards in 2004. The Bank has not yet determined the financial impact of the adoption of these standards.

#### Cash and Cash Equivalents

For purposes of reporting cash flows, cash and cash equivalents include cash and other cash items, amounts due from BSP and other banks, and interbank loans receivable which represent cash placements with original maturities of three months or less from dates of placements and are subject to insignificant risk of change in value. Where actual cash flows are not determinable, the reported cash flows are determined based on samples and other estimating procedures.

#### Trading and Investment Securities

TAS consist of government and private debt securities and equity securities purchased and held principally with the intention of selling them in the near term. These securities are carried at fair market value; realized and unrealized gains and losses on these instruments are recognized as Trading and Securities Gain in the statements of income. Interest earned on debt instruments is reported as Interest Income. Quoted market prices, when available, are used to determine the fair value of trading instruments. If quoted market prices are not available, then fair values are estimated using pricing models, quoted prices of instruments with similar characteristics.

Securities are classified as ASS when purchased and held indefinitely, i.e., neither held to maturity nor for trading purposes, where the Bank anticipates to sell in response to liquidity requirements or in anticipation of changes in interest rates or other factors. ASS are carried at fair market value; unrealized gains and losses are excluded from reported income and are reported as a separate component of capital funds.

Investments in bonds and other debt instruments (IBODI) are government and private debt securities where the Bank has the positive intent and ability to hold to maturity. These securities are carried at amortized cost; realized gains and losses are included in Trading and Securities Gain in the statements of income. An allowance for probable losses, if any, is established by a charge to income to reflect other-than-temporary impairment in value. Under current BSP regulations, IBODI shall not exceed 50% of adjusted statutory net worth plus 40% of total deposit liabilities.

When a debt security is transferred from ASS to IBODI, the unrealized gain or loss at the date of the transfer is maintained as a separate component of capital funds and is amortized over the remaining life of the security as an adjustment of yield in a manner consistent with the amortization of the premium or discount. For other transfers of investment securities, the unrealized gain or loss at the date of transfer is considered realized and, accordingly, is credited or charged to current operations.

#### Loans

Loans are stated at the outstanding principal balance, reduced by unearned discounts and allowance for probable loan losses.

Interest income on loans are recognized based on the accrual method of accounting, except in the case of nonaccruing or nonperforming accounts as required by existing regulations of the BSP. Interest income on nonaccruing loans is recognized only to the extent of cash collections received. Unearned discount is amortized to income over the terms of the loans, with the amortization discontinued when the loan becomes nonperforming.

Loans are classified as nonaccruing or nonperforming in accordance with BSP regulations, or when, in the opinion of management, collection of interest or principal is doubtful. Loans are not reclassified as performing until interest and principal payments are brought current or the loans are restructured in accordance with existing BSP regulations, and future payments appear assured.

#### Allowance for Probable Loan Losses

The allowance for probable loan losses, which consists of specific and general loan loss reserves, represents management's estimate of probable losses inherent in the loan portfolio, after consideration of prevailing and anticipated economic conditions, prior loss experience, estimated recoverable values based on fair values of underlying collaterals, prospects of support from guarantors, subsequent collections, and evaluations made by the BSP. The BSP observes certain criteria and guidelines based largely on the classification of loans in establishing specific loan loss reserves. To supplement the specific loan loss reserves, a general reserve on unclassified loans is set aside.

The allowance for probable loan losses is established through provisions for probable losses charged to current operations. Loans are written off against the allowance when management believes that the collectibility of the principal is unlikely.

#### Investments in Associates

Equity investments in associates (PBCom Finance Corporation and PBCom Forex Corporation) and a wholly owned subsidiary (PBCom Realty) are accounted for under the equity method. An associate is an enterprise in which the Bank holds 20% to 50% of the voting power or which the Bank exercises significant influence and which is neither a subsidiary nor a joint venture. Under the equity method, the investment is carried in the statements of condition at cost plus post acquisition changes in the Bank's share in the net assets of the investee, less any impairment in value.











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